

Pearlescent Aluminum Business Card Transferring Instructions

Read these instructions completely before you begin.

Supplies Needed

- Sublimatable Aluminum Business Cards
- Sublimation transfer
- Heat Gloves or Oven Mitts
- Heat Resistant Tape



Step 1: Adjust Heat Press

Heat Press Temperature: **385° F for 1 sided, 370° F for 2 sided**
 Dwell Time: **1 sided, 20-25 seconds, 2 sided, 35-40 seconds**
 Pressure: **Firm**

***Note:** These instructions, including transfer times and temperatures, are based on the inks, paper, presses, and products we use. Your inks, papers, etc. may require adjustments in your time/temp settings.*

Step 2: Design & Print Your Transfer

Be sure to **REVERSE THE IMAGE**. Design your transfer based on our templates. You can download templates from <http://www.laserreproductions.com/Design-Templates.html> If you are designing a full-bleed image without our templates, we recommend designing the transfer so that it is at least 1/8" larger than the card, all the way around.

Step 3: Transferring the Image

3. a: One sided business cards

1. Place your transfer **face-up** on the heat press.
2. Place card **face-down** on the transfer and tape to hold it in place.
3. Using **Firm** pressure, press at **380° F**, for **20-25 seconds**.

3. b: Two sided business cards

1. Trim transfer to grey outline. *Fig. 1*
2. Fold along dotted line so images are on the inside of the fold. *Fig. 2*
3. Place blank card along inside folded edge. *Fig. 3*
4. Tape paper down to platen to keep closed and in place. *Fig. 4*
5. Using **Firm** pressure, press at **370° F**, for **35-40 seconds**.

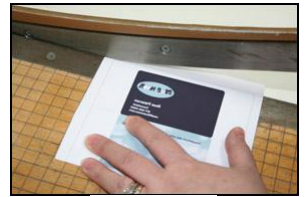


Fig. 1

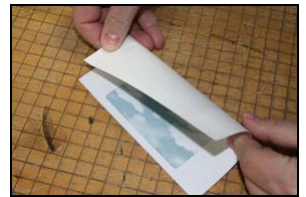


Fig. 2



Fig. 3



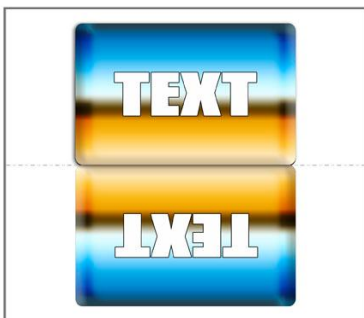
Fig. 4

Step 4: Cooling

Carefully remove card from press and let cool slowly; **do not immerse in water!** We recommend using a heat sync tray and fan to cool.

Using Our Template for Two Sided Business Cards

- Design your image(s) using our standard template instructions. Instructions can be found on our website: <http://www.laserreproductions.com/Design-Templates.html>
- To get the back of the image to print correctly, it needs to be flipped upside down.



- In Photoshop, select the layer(s) that are included in the back image. Go to 1) **Edit** → **Transform** → **Rotate** and enter 180 in the 'Set Rotation' box. Your image should now be upside down, but not mirrored.
 - In CorelDraw, select the part(s) of the image that are included in the back image. Go to **Arrange** → **Transformations** → **Rotate**. Enter 180 degrees and select Apply. Your image should now be upside down, but not mirrored.
- If you do not wish the grey background to be part of your image, be sure to delete it before printing.

Transfer Tips & Techniques

- If you notice any paper sticking, reduce the temperature or dwell time (reduce one variable at a time). If that does not help, please call Customer Support for assistance.

Customer Support

For support on these or any of our products, call us toll-free, 877-795-1500, or write to us at support@laserreproductions.com,