

Placemat Transferring Instructions

Read instructions completely before you begin.

Supplies Needed

- Placemat
- Heat Tape
- Heat Gloves

Step 1: Adjust the Heat Press

Temperature: **380° F - 400° F**

Dwell Time: **15-45 seconds, depending on the method of application**

***Note:** These instructions, including transfer times and temperatures, are based on the inks, paper, ovens and products we use. Your inks, papers, etc. may require adjustments in your time/temp settings.*

Step 2: Design and Print Your Transfers

- Prepare artwork and size transfer with consideration to the size of the placemat.
- **Mirror Image:** Image must always be produced in reverse to ensure right reading image once pressed into a garment. Most printers refer to this as “Flip Horizontal” or “Mirror”.

Step 3: Transfer the Image

Transferring instructions vary based on the type of printing/pressing you will be doing. Please refer to sections 3.a-3.b below for instructions specific to your application.

3.a: Dye Sub Pressing

1. Preheat press to **400° F**.
2. Pre-press the placemat for 10 seconds to rid it of moisture.
3. Using heat resistant tape, fasten the transfer image side down.
4. Place the placemat on the heat press with the transfer on top.
5. Press at **400° F** for **40-45 seconds** using **Medium - Firm** pressure.
6. Remove transfer while hot.



3.b: Laser Pressing (CL/CL Non-Oil)

1. Preheat press to **380° F**.
2. Prepress placemat for 10 seconds to rid it of moisture.
3. Place the placemat in the heat press with the transfer on top.
4. Press at **380° F** for **12-15 seconds** using **Medium - Firm** pressure.
5. Remove transfer while hot.

Customer Support

For support on these or any of our products, please call our toll-free number for assistance: **877.795.1500**. You may also write to us at Support@LaserReproductions.com.